



Omada Joins Pledge to White House-Supported Healthcare AI Commitments

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Company pledges to keep humans at the center of care

SAN FRANCISCO--June 18, 2024--[Omada Health](#), the virtual-first healthcare provider, today announced its pledge to the [Healthcare AI Commitments](#), underscoring its goals of using artificial intelligence (AI) to empower human-led care teams to drive behavior change at scale. As part of those commitments, Omada intends to continue pursuing cutting-edge technologies that enable more personalized and equitable care for members.

Omada Health joins several other forward-thinking academic health systems and provider organizations in making this pledge, including partners Duke Health, Sanford Health, and Tufts Medicine, to support harmonization of standards for health AI and to educate end-users on recommended ways to evaluate these technologies to drive their adoption.

"We are committed to human-led, compassionate intelligence that is grounded in member privacy and safety and deep connections between our care teams and members," said Terry Miller, Vice President of Artificial Intelligence and Machine Learning of Omada Health. "We look forward to working with other leading healthcare organizations to advance responsible healthcare innovation across the industry."

Miller joined Omada in early 2024 to accelerate the company's use and deployment of advanced AI capabilities. Omada, which has delivered care to more than one million cumulative members to date, has leveraged machine learning for years and more recently, generative AI in its human-led care model. With billions of actionable health data points to draw on today, Omada recognizes how advanced AI tools and building its own models can enhance its approach to care in key categories: clinical decision support tools for care teams, data trends and insights, and AI-assisted healthy lifestyle and related educational material. Utilizing AI and machine learning technology helps Omada to scale its tailored member/care team interactions while decreasing administrative burden among its growing team.

"We built a network of payers and providers that plans to constructively engage in responsible AI practices, with emphasis on their use to advance health equity, expand access to care, and make care more affordable," said Aneesh Chopra, President and Co-Founder, CareJourney. "We are grateful for Omada, an innovative virtual provider at the intersection of healthcare and technology, to join our pledge."

More information on the commitments of the Healthcare AI Commitments Coalition can be found at www.healthcareaicommitments.com.

Omada Health

Omada Health is a virtual-first healthcare provider that nurtures lifelong health, one day at a time. Omada care teams implement clinically-validated behavior change protocols for individuals living with diabetes, hypertension, prediabetes, weight management and musculoskeletal issues. With more than a decade of experience and data, and 29 peer-reviewed publications that showcase its clinical and economic results, Omada helps to improve health outcomes and contain healthcare costs. Omada's scope exceeds 2,000 customers, including health plans, health systems, and employers ranging in size from small businesses to Fortune 500s.

The foundation of Omada's success is a strong, vibrant work culture, which helped earn the company the distinction of becoming an officially certified Great Place to Work. Omada is the first virtual provider to join the Institute for Healthcare Improvement's Leadership Alliance, reflecting the aim to complement primary care providers for the benefit of members, and affirming its guarantee to every partner: Omada works differently.